

WJZ-TV
Baltimore, Maryland
CBS Corporation
QUARTERLY SIGNIFICANT PROGRAMS REPORT
Third Quarter
July 1 – September 30, 2006

Station WJZ-TV, licensed to CBS Corporation, is responsive to the principal issues in its community of license, Baltimore, Maryland on a continuing basis. A variety of program elements, including regularly scheduled news and public affairs programming, reports on breaking news events, documentaries, specials, and public service announcements of concern to the community are included within our regular programming service. WJZ-TV's coverage of news stories, our employees' participation in community affairs, and regular interviews with community leaders have led to the determination that the issues listed are ones of importance to the Baltimore community. Our most significant programming, which dealt with current community issues during the preceding three-month period, are set forth in this report. WJZ-TV broadcasts both locally-produced and network programming. Although we include only local programs herein, WJZ-TV also broadcasts several network broadcasts including FACE THE NATION, 60 MINUTES, CBS REPORTS and 48 HOURS.

PROGRAM INDEX

CONSUMER WATCH

WJZ reporters cover consumer interest topics. These reports air in the 4pm, 5pm and 6pm newscasts.

HEALTHWATCH

WJZ's medical reporter, Kellye Lynn, discusses health issues and interviews experts and patients to deliver information on the latest advances in health for our 4pm, 5pm and 6pm newscasts.

SPECIAL REPORTS

Locally produced special reports, focusing on community issues, local lifestyle trends and local personality profiles. These air in the 4pm, 5pm, 6pm and 11pm newscasts.

PUBLIC AFFAIRS OUTREACH

Relevant projects launched by community organizations to benefit area residents.

ON TIME

A half-hour, Sunday morning public affairs program that airs at 6:30AM, focusing on leaders, issues and events, affecting the Baltimore community.

EDUCATION:

July 12: Eyewitness News aired a story about the Howard County School Board's new plan to deal with obesity in schools.

July 13: Eyewitness News aired a story about Edison Schools and whether they are still efficient.

July 19: Eyewitness News aired a story about Baltimore City School's plan to deal with dangerous schools.

July 20: Eyewitness News did a story about a new early childhood development study.

July 20: Eyewitness News did a story on the Principal of Govans Elementary school that is not returning to her job. She wrote a letter urging a federal judge to have leniency of a convicted drug dealer.

July 24: Eyewitness News did a story on how more students plan to stay in Baltimore after college graduation.

July 26: Eyewitness News aired a story on the Gubernatorial candidates' debate about education.

August 14: Eyewitness News did a story about students who got to spend the day at the Ravens Training camp because they completed their summer tutoring programs.

August 16: Eyewitness News did a story on a Carroll County School Official who was accused of stealing \$200,000 in education funds.

August 15-17: Eyewitness News did several stories on the Baltimore City School Board's vote to lower the passing grade for city schools from 70 to 60.

August 22: Eyewitness News did a story on Bill Cosby's visit to three Baltimore Schools.

August 22: Eyewitness News did a story on how most students improved their scores on the state proficiency test.

August 24: Eyewitness News did a story on Back to school shopping and how one school got most supplies for free.

August 29: Eyewitness News did a story on the Gubernatorial candidates' education plans.

September 7: Eyewitness News did a story on how second graders are now being tested for the gifted program.

September 8: Eyewitness News did a story on the shortage of special education teachers in Baltimore area schools.

September 11: Eyewitness News did a story on how Maryland colleges are among the top ranked in the country.

September 13: Eyewitness News did a story on how the popular website Myspace.com sparked violence at an Annapolis High School. 20 students were arrested.

September 26: Eyewitness News did a story on how college seniors are not learning about American Civics and History.

ON TIME

July 23: Kai Jackson talks with Kim Oliver, the National Teacher of the Year, about winning the top educator award and meeting President Bush. She discusses her role as the Teacher of the Year and the importance of supporting teachers. She credits her fellow teachers with her success in the classroom and how all teachers need time with their peers to work on meeting the educational needs of students.

July 30: Kai Jackson talks with a representative from the Central Scholarship Bureau about college costs and funding sources. Roberta Goldman discusses the differences between loans, grants and scholarships.

August 6: Kai Jackson talks with Dr. Raymond Winbush about his book, "The Warrior Method: A Program for Rearing Healthy Black Boys." This book offers suggestions on how to counter all the negative images of African American males that dominate the media.

August 6: The director of the Institute for Urban Research at Morgan State University, Dr. Raymond Winbush, talks with Kai Jackson about the issue of reparations for African Americans and African countries. He discusses the pros and cons of the US government paying descendants of slaves for atrocities committed during the 1800's. His book, "Should America Pay?" is a compilation of essays from various authors on this topic.

August 13: Achievement Counts is a new program by the Maryland Business Roundtable for Education that trains adult mentors to speak to 9th graders about the importance of staying in school and the relevance of courses to their success in life. Kai Jackson talks with the program organizer and the top speaker about student perceptions about going to college and when they should start the planning process.

HEALTH

July 6- Eyewitness News speaks with a Union Memorial doctor about hand replantation surgery a procedure that an eight year old underwent following a serious bus accident along I-95 near Aberdeen.

July 10- Eyewitness News learns about a new beta-blocker developed at UMD that can help some people with heart failure and a specific gene

July 11- Eyewitness News learns about the benefits of beating heart bypass surgery and a patient who underwent it at Union Memorial Hospital

July 13- Eyewitness News goes to Johns Hopkins and learns about how researchers are trying to battle the eye disease Stargardts disease, its the eye illness that Ehrlich's running mate has...we also meet a young girl with the ailment

July 18- Eyewitness News goes to Johns Hopkins and meets a teen who is encouraged by new advances being undertaken there on cystic fibrosis

July 19- Eyewitness News goes to Mercy Medical Center and learns about a new FDA approved alternative to Lasik therapy called ICL Visian and meets someone who had the procedure

July 20- Eyewitness News goes in-depth to learn about a new report by the Annie Casey Foundation on childcare and its pitfalls in lower income groups

July 25- Eyewitness News goes to the Dellon Institute and learns about a new procedure that they are using to treat neuropathy an ailment that at one point used to lead to amputations

July 27- Eyewitness News goes to the UMD and learns about a new cancer vaccine trial aimed at curing Head and Neck Cancer and meets a patient who is using the therapy

July 29- Eyewitness News goes to a local doctor who has a unique way of curing people suffering from cross-eyes called steropathy

Aug 1- Eyewitness News goes to Union Memorial Hospital and learns about a new implant able device being used to treat people battling chronic pains and goes to the home of a patient-using device.

Aug 3- Eyewitness News goes to a Bel-Air OB-GYN and meets a family to learn about the pros and cons concerning cord blood donation

Aug 7- Eyewitness News goes to Johns Hopkins where a former Ms. America receives her second and final cochlear implant and learns more about this unique procedure

Aug 8- Eyewitness News goes to the UMD and learns about a study underway there that is aimed at creating a combination of drugs that will effectively lower bad cholesterol, we also meet a patient in the study

Aug 9- Eyewitness News goes to Mercy Medical Center and learns about a new program for breast cancer survivors that are aimed at helping them regain their health and strength after their surgeries. The program is called Moving On

Aug 10- Eyewitness News goes to a Pikesville psychiatrist to learn more about a new study critical of how doctors give depression patients care

Aug 14- Eyewitness News attends a Baltimore City Health Department press conference where new regulations on children's jewelry is proposed in lieu of lead poisoning fear

Aug 16- Eyewitness News goes to GBMC to learn more about ragweed allergies otherwise known as hay fever and meets a patient suffering from it

Aug 17- Eyewitness News goes to the UMD to learn about the discovery of a new gene that predisposes younger women to strokes and meets a woman with the gene

Aug 24- Eyewitness News goes to GBMC for reaction from doctors over the new rules that now allow the Morning After Pill to go over-the-counter

Aug 25- Eyewitness News goes to a Columbia audiologist who is giving patients a new revolutionary hearing aid called INTEO and meets a man whose life has been changed by it

Aug 29- Eyewitness News goes to Anne Arundel Medical Center to find out about plans for a life changing operation to remove potentially malignant tumors on a young child's hands.

Aug 31- Eyewitness News goes to UMD to learn about a new open M.R.I that can do the same functions as traditional ones, and meets a claustrophobic women who benefited from the equipment.

Sept. 1- Eyewitness News goes to St. Joes and learns about new advances in the Whipple Procedure and meets a man who won his battle with pancreatic cancer because of it

Sept 5- Eyewitness News goes to Union Memorial Hospital where doctors are experimenting with a new device that regenerates damaged bones, and meets a patient undergoing the procedure.

Sept. 7- Eyewitness News goes to Johns Hopkins where doctors have cracked the genome for breast and colon cancer and finds out what this could mean for those battling cancer

Sept. 16- Eyewitness News learns about a new CD that may prove to be an early warning detection device for those who may or may not be autistic or dyslexic

Sept. 19- Eyewitness News goes back to Anne Arundel Medical Center to follow up on a Bolivian boy who had a rare hand surgery

Sept. 26- Eyewitness News goes to GBMC and Union Memorial to learn about a new trend in diabetes medicine where patients are treated at Wound Centers

Sept. 28- Eyewitness News goes to Good Samaritan and meets a patient who has received the NASCOTT prosthetic a revolutionary type of equipment.

ON TIME

July 9: Domestic Violence continues to be a problem in Maryland when a local woman was burned by her ex husband after he threw gas on her and set her on fire. Representatives from the House of Ruth discuss how Yvette Cade left her abusive husband and got a restraining order only to have an insensitive judge throw out the protective order. They discuss their upcoming fundraiser and how the funds will be used to help battered women.

July 16: Kai Jackson talks with TFC Dave Keller about methamphetamines and how the police are working to keep this drug from devastating the community. They discuss street names for the drug, how it's made in mom and pop labs and how the drug acts on the body. Police are working to keep meth from becoming an epidemic in Maryland.

July 16: The Coordinating Center has been providing help to children and adults with comprehensive medical problems so that they can live independent lives. In some cases, the center provides help with securing medical equipment like wheelchairs. In other cases, they help find appropriate housing that can accommodate special needs. They tell Kai Jackson that their immediate problem is providing food to people who have just been released from hospital care and don't have funds for food.

August 20: The International Limb Lengthening Program at Sinai Hospital draws patients from around the world to take advantage of their cutting edge research and treatment programs. Kai Jackson talks with the co-director and one of his patients about why limb lengthening is necessary and how they go about the process. The center has an upcoming bicycle ride event in an effort to raise more money for research into

August 27: Kai Jackson talks with representatives from the Baltimore City Cancer Program and a breast cancer survivor about the importance of catching cancer early through diagnostic tools including self-exams, clinical examinations and mammograms. They discuss how they are trying to reach more African American women and get them to take advantage of their free screenings and treatments. Cassandra Warthen tells Kai Jackson how this program saved her life by discovering her breast cancer.

September 10: Kai Jackson talks with Dr. Mark Gonze about vascular problems and how diabetics and people with hypertension are at greater risk for vascular complications. They discuss the difference between a cardiologist and a vascular physician. St. Joseph Medical Center is sponsoring a free vascular screening to help people identify problems before them become life threatening.

September 10: Kai Jackson talks with two breast cancer survivors about their experiences with this disease. Lillie Shockney tells Kai about how her diagnosis has changed how she treats patients in the Hopkins Breast Center. Jennifer Patrizio tells Kai that she carries the breast cancer gene and has had family members opt to get a mastectomy in advance of getting the disease.

September 17: Kai Jackson talks with local epidemiologist Debra Fur-Holden who is pounding pavements in Inner City Baltimore looking for clues that lead to why children are at risk for alcohol, drug use and violence. Her research recently earned her a \$500,000 Presidential grant to continue her project. Her findings will be used by community groups to government agencies to improve conditions in Baltimore's poorest neighborhoods.

September 17: Breast cancer affects women of all ages even some as young as 21 years of age. Kai Jackson talks with Robin Miller who at 21, was diagnosed with this disease. Rachel Levin was in her 30s when she was diagnosed and got lymph edema after finishing cancer treatment. They tell Kai Jackson how they are now designing fashionable compression sleeves through their new company Lympe-Divas.

September 24: Jackson talks with Janice Taylor about her humorous weight loss book, "Our Lady of Weight Loss." She tells Kai that she lost 50 pounds by creating arts and crafts projects with a food theme. She used creativity as a way to eliminate binge eating.

September 24: Breast Cancer is a serious issue but the BraVo project uses a humorous approach to raise money for supplemental services that health insurance plans don't cover. Jennifer Sizemore and Ami Sue Nochumowitz tell Kai Jackson how designers and local celebrities are creating whimsical designs based on a woman's size 36 C bra. They offered a show and tell of these bras that will be auctioned off to benefit LifeBridge Health's breast cancer patients who need financial help with purchasing wigs, paying for transportation to daily radiation treatments, etc.

September 24: Kai Jackson talks with three breast cancer survivors that all found lumps in their breasts – lumps that went undetected by traditional mammogram machines. They discuss the importance of knowing your own body, following your instincts and being your own health advocate.

ART & CULTURE

Jul 4- Eyewitness News goes to the U.S.S Ft. McHenry to help celebrate the Fourth of July

Aug 8- Eyewitness News goes to the Baltimore Aquarium to help celebrate its 25th anniversary

Aug 8- In Eyewitness News Coffee With we went to Federal Hill to meet an author who writes about the unique architecture that can be found throughout Baltimore

Aug 25- Eyewitness News goes to Timonium for the start of the 125th State Fair

Sept 7- Eyewitness News goes to Annapolis to learn more about this years Seafood Festival

Sept. 21- Eyewitness News goes to Towson for this years Italian Festival

Sept. 27- Eyewitness News goes to Mt. Vernon to learn about this years Book Festival

ON TIME

July 2: Kai Jackson talks with F. Scott Black and actor Marvin Jefferson, a Paul Robeson scholar, about the Maryland Humanities Council and Community College of Baltimore County's Chautauqua program. This year's program's theme, Creativity and Imagination, highlights Paul Robeson, Leonardo Da Vinci, Henry Ford and Coco Chanel. The events are free and held under a big tent at the Catonsville branch of CCBC.

July 2: Guest curator James Smalls joins Kai Jackson to discuss the second exhibition on Henry Owassa Tanner, an influential 20th century painter who is credited with making the Harlem Renaissance possible. Mr. Smalls discusses how Tanner left American and found fame and some fortune in France. He is credited with helping other African American artists like James Van Der Zee, Jacob Lawrence and Romare Bearden who followed in Tanner's footsteps.

July 9: The Great Blacks in Wax Museum is teaming up with Renaissance Productions to offer the community an old fashioned fish fry. Tom Saunders and local cook, Loretta Bond, join Kai Jackson and demonstrate how to have a fish fry. Since the closing of Lake Trout, a popular African American owned restaurant, the community has been without an ethnic fish fry restaurant.

July 16: Author Amari Yarbrough tells Kai Jackson about his book, Enigma's Child and how it loosely parallels his own life. His book targets young African American men and offers options other than turning to crime on the streets.

July 23: Leslie J. Sherrod tells Kai Jackson that her first novel, "Like Sheep Gone Astray" is based partly on her life and struggles to get out of the rat-race and become a stay at home mom. She tells Kai that her novel integrates lessons from the Bible in her fictitious story that is set in Baltimore.

July 23: Author Marita Golden lives in PG County and tells Kai Jackson that she has used actual PG County police brutality cases against young African American men as the basis for her novel, "After." In this book, she tells the story of the African American police officer that accidentally shoots and kills a young black teen and the effect this killing has on his life.

July 30: Local author Emma Boone tells Kai Jackson how her life struggles are reflected in her new book, "Precious Points: A Book of Inspirational Thoughts and Poetry". She tells Kai about growing up in South Carolina prior to the passage of the civil rights act.

August 27: Most of the baby boomer generation has turned 50. Kai Jackson interviews the author of "Invisible No More: The Secret Life of Women Over 50" about their award winning book. One chapter is devoted to breast cancer and how this disease has affected all three of the authors. One of the causes they are promoting is "The Sister Study Breast Cancer Research" project begun by NIH, the National Institutes of Health.

September 17: Morgan State University is honoring their late world-renowned music director, Dr. Nathan Carter by holding a concert to raise scholarship funds for their music students. Marco Merrick, event chair, and Stanley Thurston, conductor of the Signature Heritage Chorale talk about the concert and Dr. Carter's contribution to music.

August 6: Kai Jackson talks with Amari Yarborough about his book "Enigma's Child" which chronicles his life growing up in Baltimore. He talks about the choices young Black men must make and how he managed to avoid becoming the victim of the streets.

CONSUMER

July 1: Eyewitness News did a story on a recall of dog food by Wegman's grocery store.

July 4: Eyewitness News did a story on how theme and amusement parks are offering discount tickets and specials to keep their venues full for the summer.

July 7: Eyewitness News did a story on how AOL may give away more services including free email accounts.

July 7: Eyewitness News did a story about Microsoft launching its Verion of an MP-3 player to compete with IPOD.

July 7: Eyewitness News did a story on a second county in Maryland giving Verizon Communications the go-ahead to begin cable television service.

July 11: Eyewitness News did a story on how Southwest Airlines is testing assigned seating.

July 13: Eyewitness News did a story about a recall for the Wego brand kite tube that apparently makes an extreme water sport too dangerous.

July 13: Eyewitness News did a story about McDonald's changing the menu to take spicy chicken sandwich off the menu.

July 13: Eyewitness News did a story on Toyota and Nissan recalling more than 367-thousand cars.

July 14: Eyewitness News did a story about how people are cutting back on expenses to cover high gas prices.

July 14: Eyewitness News did a story on Southwest Airlines beginning service from Dulles Airport.

July 16: Eyewitness News did a story about how a full-scale war in the Middle East is affecting gas prices.

July 18: Eyewitness News did a story on American Airlines offering fully reclinable seats for its international business class travelers.

July 18: Eyewitness News did a story on a Baltimore Company recalling hundreds of pounds of meat due to fear of e coli.

July 18: Eyewitness News did a story on Ford offering long warranties in an effort to bring in more buyers.

July 19-20th: Eyewitness News did a story about how Verizon over billed 11-thousand customers in Maryland.

July 21: Eyewitness News did a story on U-S Airways selling advertisements on its airsickness bags.

July 21: Eyewitness News did a story on the increase in interest rates and its effect on home sales.

July 24-25: Eyewitness News did a story on another spike in gasoline prices, a record high nationwide.

July 27: Eyewitness News did a story on Exxon's record high profits and growing anger among consumers who are paying record high gas prices.

July 28: Eyewitness News did a story about online grocery shopping.

August 1: Eyewitness News did a story on Cingular Wireless's plan to upgrade the cell phones of nearly five million customers.

August 2: Eyewitness News did a story on AOL offering free email services to its customers.

August 2: Eyewitness News did a story on how high gas prices are fueling the sales of scooters.

August 2: Eyewitness News did a story on the list of cars most likely to be stolen.

August 10: Eyewitness News did a story about how consumers can bypass automated voicemail systems.

August 10: Eyewitness News did a story on how Chevrolet is starting production again on the Camero.

August 10: Eyewitness News did a story on how Sprint-Nextel has reached an agreement with major league baseball to make audio of baseball broadcasts available on its mobile phones.

August 11: Eyewitness News did a story on how the corn and soybean production for Maryland farmers exceeded last year's harvest.

August 13: Eyewitness News did a story on how Microsoft corporation plans to offer a consumer version of the professional software they use to create video games for its x-box 3-60 console.

August 13: Eyewitness News did a story on Wegman's Grocery Store's recall of its bottled water.

August 14: Eyewitness News did a story on a new study that shows Talking on a cell while driving can sharply reduce brain activity needed to keep track of road conditions.

August 15: Eyewitness News did a story on Dell's recall of millions of computer batteries that can catch fire.

August 15: Eyewitness News did a story on Google and how it's retooled its home page to make it more consumer friendly.

August 16: Eyewitness News reported on a growing market for people spending tens of thousands of dollars for a specialty, high priced bed.

August 18: Eyewitness News reported on Ford's plan to make sharp cuts in its production that will shut down some plants as the company struggles to stay profitable.

August 22: Eyewitness News did a story on how Middle income consumers are starting to cut back on their luxury purchases because of high gas prices and the slowing housing market.

September 11: Eyewitness News did a story on how Macy's has just doubled the number of its department stores nationwide...Taking over the second-largest department store chain, Hecht's.

September 10: Eyewitness News did a story on gas prices in Maryland finally falling.

September 11: Eyewitness news did a story on how Apple is expected to start selling movie and television downloads

September 12: Eyewitness news reported on a new study shows the number of children killed in accidents involving televisions and other heavy furniture... is on the rise

September 12: Eyewitness News reported on a new study that finds American adults without a high-school diploma earn 65-percent of what people who do have degrees make.

September 13: Eyewitness News did a story on how the government is set to require that future cars and trucks have electronic stability control.

September 14- 20 Eyewitness News provided continuing coverage on the spinach recall because of an e coli outbreak in several states.

September 14: Eyewitness News reported on a major recall of every Segway scooter because of a software glitch.

September 18: Eyewitness News did a story on Ford and GM automakers joining forces.

September 19: Eyewitness News did a story on the newest version of Tickle me Elmo.

September 19: Eyewitness News reported on the consumer product safety commission report that nearly four thousand children went to the emergency room because of backpack injuries.

September 19: Eyewitness News reported Toshiba is recalling around 100-thousand Sony batteries in the U-S... Saying they can run out of power or stop recharging.

COMMUNITY

ON TIME

July 2: The Renaissance Christian Counseling Center is celebrating their 5th anniversary and Bishop Dwayne Debnam tells Kai Jackson why it's important for African Americans to get professional help with mental health problems. Counselors at the center are professionally trained and specialize in many areas from domestic violence to substance addiction.

July 9: Kai Jackson talks with representatives from A Good Black Man, an organization that highlights the positive contributions of African American men. They discuss how the organization hopes to counter the negative images of African American men portrayed in the media. They discuss their upcoming gala honoring various men in the community.

July 30: Getting kids off the streets and into alternative programs is one of the goals of a new group, the Back Court Foundations. Representatives tell Kai Jackson about their "Read to Achieve Fun Days" that are being held at city recreation centers and in abandoned city lots.

August 13: Kai Jackson talks with Jim Williams and Richard Muth about the Ready Set Good campaign that aims to education the public on the importance of being prepared to survive a man-made or natural disaster. They discuss the importance of having enough water for each person for three days, a flashlight, portable radio and batteries as the three essential items needed to survive in any situation.

August 13: The Fuel Fund of Maryland works year round to help people with utility turn-off notices. Mary Ellen Vanni, the executive director, tells Kai Jackson why having electricity in the summer is necessary to prevent deaths. The recent heat wave caused 19 people to die from heat related causes. She explains what people should do if they receive a turn off notice from BGE.

August 20: Kai Jackson talks with the Maryland Insurance Commissioner and a FEMA representative about the threat of Hurricanes and flooding predicted to cause catastrophic damage to the Mid Atlantic region should a category 2-hurricane strike. They discuss what homeowners need to do to prepare and the role that flood insurance plays.

September 3: Kai Jackson talks with Anne Arundel County Civil Rights Activist, Carl Snowden, about the memorial statue dedicated to Rev. Dr. Martin Luther King Jr. that was recently unveiled at Anne Arundel Community College. He discusses how the project was funded by private donations including pennies raised by several children's groups. Plans call for a memorial garden dedicated to the memory of Corretta Scott King. Talks are underway for the community college to establish a program to teach about Dr. King and his non-violent work.

September 3: The Federal Reserve Bank is located in the shadows of the stadiums and convention center, yet most don't know what it does. Karen Brooks, a VP with the Federal Reserve Bank tells Kai Jackson that the "Fed" supplies local banks with money, handles wire transfers and processes millions of checks each day. The Federal Reserve Bank also offers tours to high school and college students as part of its mission to educate youth about economic and financial issues.

September 3: Kai Jackson talks with representatives from the Baltimore Main Streets program about the importance of establishing and supporting local businesses in city neighborhoods. Donna Langley and Diana Ratcliff tell Kai Jackson about some upcoming events in the neighborhoods. They discuss how small businesses are helped through their program and how these businesses in turn help the local community.

September 10: Alvin Gillard tells Kai Jackson about the Baltimore Community Relation Commission's upcoming breakfast marking the 50th anniversary of the civil rights organization. He tells Kai Jackson why the civil rights fight is far from over and how the commission helps to safeguard rights of all people.